

Third Party Services and Referrals Policy

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Date / version	15 May 2026 Version 0.1

Purpose

F-Stop Creative may work with or introduce clients to third-party advisers, suppliers, platforms and tools. This policy explains the limits of F-Stop Creative's responsibility for those third parties.

Third-party providers

- Legal, intellectual property, trade mark, advertising-compliance or regulatory advisers.
- Copywriters, designers, developers, photographers, videographers, animators, printers and production suppliers.
- Hosting providers, website platforms, analytics tools, CRM tools, social media platforms and advertising networks.
- Marketing consultants, SEO specialists, paid media specialists and PR advisers.
- Payment, booking, newsletter and automation platforms.

Introductions and recommendations

A referral or introduction is not a guarantee, endorsement or assumption of responsibility for the third party's advice, work, availability, pricing, data handling, licence terms or compliance. Clients should carry out their own checks and enter into direct terms where appropriate.

Where F-Stop Creative subcontracts a supplier as part of a signed project scope, F-Stop Creative will manage that supplier within the agreed scope. Where the client contracts directly with a third party, that relationship is between the client and the third party.

Compliance advice

F-Stop Creative may identify where specialist compliance advice appears to be needed, but it does not provide formal legal, regulatory, intellectual property, advertising-clearance or sector compliance advice unless expressly agreed in writing. Clients should obtain specialist advice before relying on regulated claims or launching high-risk content.

Third-party platforms

Digital campaigns and websites may depend on third-party platforms. F-Stop Creative is not responsible for changes to platform algorithms, policies, pricing, outages, account suspensions, data availability, API restrictions, advertising approval decisions or performance changes outside its control.