

Privacy Notice

Legal operator	Pariter Limited trading/operating the F-Stop Creative brand
Company number	05308864
Registered office	5/6 Salmon Fields Business Village, Oldham, Lancashire, OL2 6HT
Contact email	info@fstopcreative.co.uk
Policy owner	Ian Chadwick, Director
Date / version	15 May 2026 Version 0.1

Who we are

F-Stop Creative is the creative agency brand operated by Pariter Limited, a company registered in England and Wales under company number 05308864. Our registered office is 5/6 Salmon Fields Business Village, Oldham, Lancashire, OL2 6HT.

F-Stop Creative is a trading style of Pariter Limited. Pariter Limited is the data controller for personal data processed through this website and in connection with F-Stop Creative services. Pariter Limited is registered in England and Wales under company number 05308864, with its registered office at 5/6 Salmon Fields Business Village, Oldham, Lancashire, OL2 6HT. Pariter Limited is registered with the Information Commissioner's Office under registration reference ZB243623.

Contact: info@fstopcreative.co.uk.

What personal data we collect

We may collect and use the following categories of personal data:

- Identity and contact details, such as name, job title, business name, email address, telephone number and postal address.
- Business enquiry details, including project briefs, brand information, website requirements, campaign requirements, budget indications and preferred timings.
- Client and supplier administration data, including contract details, purchase orders, invoices, payment records, meeting notes and correspondence.
- Website and technical data, including IP address, device information, browser type, pages viewed, referral source and cookie preferences.
- Marketing preferences, including whether you have opted in to newsletters, event updates or business development communications.
- Content supplied to us for creative work, including names, images, video, logos, testimonials, case studies, product descriptions and other project materials.

How we collect personal data

- Directly from you when you contact us, complete a form, email us, brief us, join a call or request a proposal.
- From your organisation, colleagues or representatives where they ask us to contact you or work with you.
- From public sources, including company websites, LinkedIn, Companies House, industry directories and event materials where relevant to business-to-business communications.
- Automatically through the website, cookies, analytics and similar technologies, subject to the Cookie Policy and consent settings.

Why we use personal data and lawful bases

Purpose	Lawful basis
Responding to enquiries and preparing proposals	Legitimate interests and/or steps before entering into a contract
Delivering creative, design, media, branding and strategy services	Contract and legitimate interests
Administering clients, suppliers, invoices and records	Contract, legal obligation and legitimate interests
Improving the website and understanding usage	Consent where required for cookies/analytics and legitimate interests for essential security logs
Sending business-to-business updates or relevant marketing	Legitimate interests or consent, depending on the channel and circumstances
Protecting rights, handling complaints and resolving disputes	Legitimate interests and legal obligation

How we share personal data

We may share personal data with trusted service providers where necessary to operate the website, manage enquiries, deliver projects, host files, manage email, process payments, provide analytics, produce creative work or obtain specialist input.

- Website hosting, email hosting, CRM, cloud storage, project management and analytics providers.
- Design, photography, video, copywriting, development, print, production and media suppliers engaged for a client project.
- Professional advisers, insurers, accountants and legal advisers where required.
- Third-party compliance, legal, intellectual property or regulatory advisers where a client asks us to make an introduction or where specialist advice is needed.
- Regulators, authorities or courts where required by law.

International transfers

Some technology providers may process personal data outside the United Kingdom. Where this applies, we will use appropriate safeguards where required, such as adequacy regulations, approved contractual terms or equivalent transfer mechanisms used by the relevant provider.

The website team should confirm final providers before publication, including any analytics, CRM, email marketing, cloud storage, booking and payment tools.

How long we keep personal data

Record type	Indicative retention period
General website enquiry	Up to 24 months after last meaningful contact, unless converted into a client matter
Client project files and approval records	Usually 6 years after project completion, unless a longer period is required by contract, insurance or legal need
Financial and invoice records	Usually 6 years plus the current accounting year
Marketing preferences	Until opt-out or suppression, then retained as needed to respect the opt-out
Cookie consent records	For the period required by the consent management tool and applicable law
Complaint records	Usually 6 years after closure, unless the matter requires longer retention

Your rights

Depending on the circumstances, you may have rights to access, correct, erase, restrict, object to or port your personal data. You may also have the right to withdraw consent where processing is based on consent.

To exercise rights, contact info@fstopcreative.co.uk. You also have the right to complain to the Information Commissioner's Office if you are unhappy with how personal data is handled.

Client-supplied content

Where a client supplies names, images, footage, testimonials, personal stories, employee data, customer data or other identifiable content for a project, the client is responsible for ensuring it has the necessary permissions, notices and lawful basis to provide that content to F-Stop Creative for the intended use, unless a written agreement states otherwise.

Changes to this notice

We may update this notice when our website, services, tools or legal obligations change. Last updated: 15 May 2026.